

## **CHELLE REALTY CO. Privacy Policy**

We recognize the importance of protecting the personal information you provide at Web sites owned or controlled by the CHELLE REALTY CO. We maintain the following privacy policy:

1. CHELLE REALTY CO. gathers the following types of information needed to process & fulfill your requests and maintain our records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit).
- Information you volunteer, via applications or surveys.

2. CHELLE REALTY CO. uses this information to:

- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Track usage of our sites.

3. Email contact information. CHELLE REALTY CO. does not share, sell, or trade email addresses. We may use your email address to directly send you information and may provide you with online informational or marketing messages together with other communications to which you have subscribed.

4. CHELLE REALTY CO. will not share, sell or otherwise provide your address,

5. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

6. CHELLE REALTY CO. follows generally accepted standards to protect the information it collects and makes available via its Web sites.

7. CHELLE REALTY CO. utilizes a strict Opt-Out policy for sending online notifications regarding services, products and programs.

Effective 2-10-2016 and may be amended with or without notice